



DEALER LOGIN



LOGIN

World-leading water softening and filtration systems for commercial and residential customers

Brilliantly engineered to be simply the most efficient and effective water softeners,
drinking water systems and water filters in the world.

Our water experts put their very best thinking into designing water treatment
products that remove just about everything from water that isn't water.

We work hard to bring you the very best water treatment solutions.



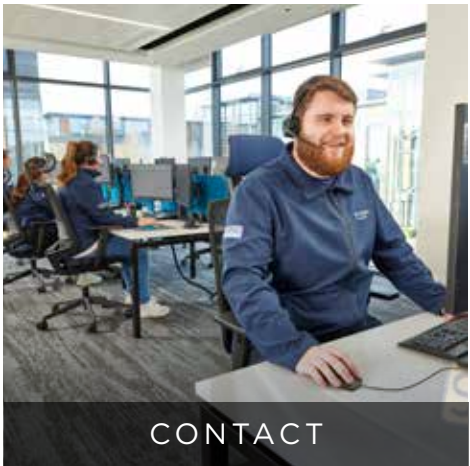
RESIDENTIAL



COMMERCIAL



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UNDERSTAND YOUR WATER



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Do you know the difference between hard and soft water? Can you be sure of what is in the water you drink?

Limescale, viruses and bacteria, volatile organic compounds, heavy metals, chlorine and sediment.

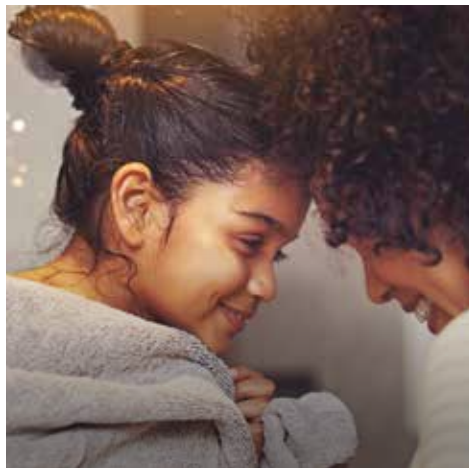
Your water may contain many unwanted components
- all of which can be easily removed with a Kinetico Water System.

Whether you want softened and/or filtered water, understanding what could be in your water is one of the first steps to discovering the value and importance of better water with Kinetico.



What is hard water?

Do you know the difference between hard and soft water? Did you know hard water causes limescale?

[LEARN MORE](#)


Why choose soft water?

Soft, smooth skin, silky hair, more money, more time to spend doing the things you love and no more limescale!

[LEARN MORE](#)


What is in your drinking water?

Viruses, bacteria, chlorine, sediment - just a few of the hidden extras that could be lurking.

[LEARN MORE](#)


Why choose filtered water?

Healthy, tasty, economical, environmentally friendly plus so much more.

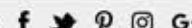
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What is hard water?

Rainwater is naturally soft - water only becomes hard as it passes through the ground.

When rainwater passes through the ground in chalk and limestone regions it picks up calcium and magnesium minerals which make the water hard.

Water is treated and made safe to drink, but remains hard as it enters your home. It is this hard water, when heated, that causes limescale.

The scale contained in hard water can cause untold damage around the home.

- Limescale build-up in heating systems causes a loss in heating efficiency.
- Showers, washing machines and immersion heaters become damaged and inefficient.
- Limescale quickly builds up on taps and sinks becoming unsightly and making cleaning difficult.
 - Hard water can aggravate skin conditions such as eczema.

A Kinetico Water Softener reverts hard water back to the natural composition of soft water, removing the substances that cause the damaging limescale build-up throughout the home.

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Why choose soft water?

Water in the home - we take it for granted.

We turn the tap and there it is, we turn on the washing machine and wait for our clothes to be cleaned.

But, that same water can also cause untold damage to our homes and make our lives a real pain.

A Kinetico Water Softener will provide your home with a constant supply of beautiful soft water and benefit you and your home in so many ways.



Benefits for you and your family

- Beautiful soft, nourished skin and silky, shiny hair.
- Alleviate eczema and dry skin conditions.
- Snuggle-soft towels and brighter looking clothes.



Look after your home

- Shiny, sparkling taps, tiles and granite worktops.
- A watermark-free shower screen and scale-free toilet and basin.
- Save time cleaning and scrubbing away the constant limescale.



Look after your wallet

- Save on water heating costs and energy bills.
- Save on detergents and harsh cleaning chemicals.
- Save on maintenance and costly repairs to boilers and water-using appliances.



Look after the environment

- Reduce the consumption of harsh cleaning chemicals.
- Avoid wasting energy when heating water in your home.

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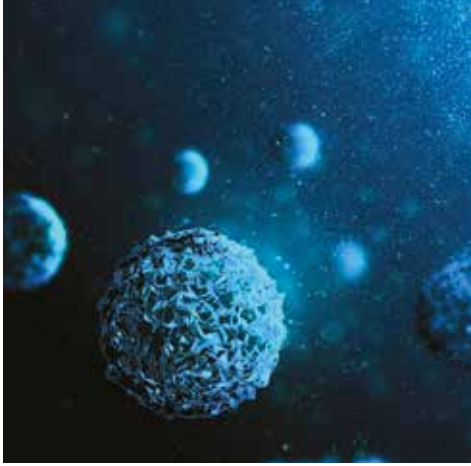
What is in your drinking water?

We all know the importance of hydration to aid a healthy mind and body.
With a Kinetico Drinking Water Filter it's easy to hydrate yourself in the best way possible
- consuming crystal clear, perfectly filtered water!

**Kinetico Drinking Water Filters are designed to remove the following impurities
which could be present in your water supply.**

- **Chlorine** - Chlorine is added to a water supply by water companies.
It disinfects the water but can leave a nasty taste and smell.
- **Viruses & Bacteria** - Coliform bacteria and E.coli are some of the most common types of bacteria
found in a water supply. They can cause gastrointestinal problems.
- **Limescale** - In hard water areas, rainwater collects calcium and magnesium from the land.
These then lead to limescale build up in kettles and a layer of scum in hot drinks.
- **Lead** - Lead can enter the water via pipes connecting a property to the mains.
It can interfere with body processes and may be toxic to many organs and tissues. The risk is greater in pre-1970s houses.

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Why choose filtered water?

With a Kinetico Water Filter you can look forward to experiencing the following benefits.



Look after your family

- Hydrate with only the best and purest drinking water.
- Prepare your fruit and vegetables with pure, filtered water.
- Cook without contaminants, your food will taste even better and you'll be protecting your family too.



Look after the planet

- Save money and the environment without the need to buy bottles of water, ever again - it can take up to 450 years for a plastic bottle to bio-degrade.
- Maintain the efficiency and prolong the life of your kettle without the need for any harsh chemicals.



Better tasting drinks

- Made with filtered water, your tea, coffee and hot drinks will never have tasted so good.
- No more flakes of limescale in the bottom of a cup of coffee.
- No more scummy layer of film on the top of a cup of tea.



Better tasting food

- Rinse and prepare your food in water free from contaminants.
- Avoid cooking with impurities.
- Savour the true flavours of your food. Just wait until you taste the difference!

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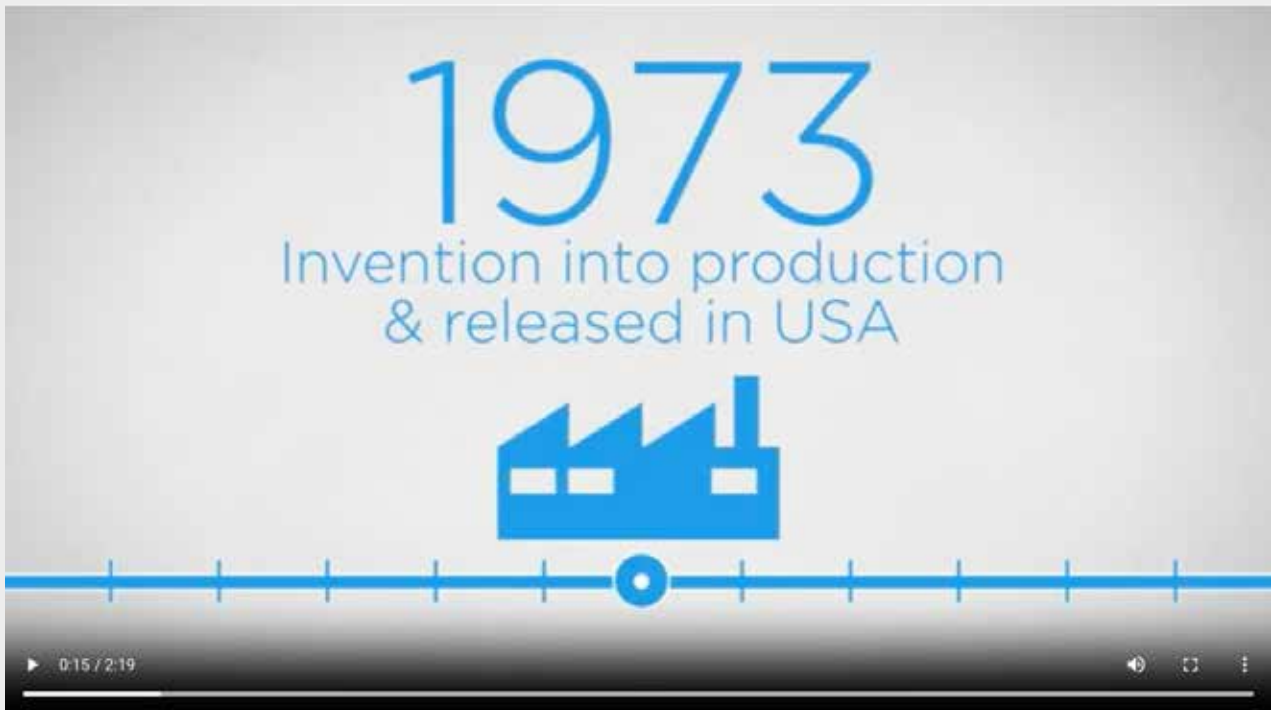
Founded in 1970, Kinetico was started by two engineers who pioneered the development of non-electric, fully automatic water treatment systems.

Through the dedication of its founders, employees and distribution network, Kinetico has experienced tremendous success. The company has grown from a two-man, creative undertaking into a strong and dynamic organisation.

Innovative technology and a strong commitment to customer satisfaction have distinguished the company and positioned Kinetico as a leader in today's ever-changing water treatment industry.

We manufacture water softeners, along with a wide range of systems that improve water quality for general use, including high-quality drinking water. Kinetico products are third party certified to confirm quality and performance and complimented by the most comprehensive warranties in the industry.

Kinetico is part of the Axel Johnson Group of companies, a global organization and fifth generation company that continues to be successful in developing leading businesses.



HoReCa

We have been the preferred supplier of water treatment equipment for the HoReCa market for decades.

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Healthcare

Tough water problems require industrial-grade solutions.

[LEARN MORE](#)

Agriculture

Kinetico water solutions provide the best water to any agricultural business, large or small.

[LEARN MORE](#)

Education

Kinetico Commercial Water Softeners, filters and reverse osmosis systems can handle just about any water problem.

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HoReCa

Kinetico has been the preferred supplier of water treatment equipment for the HoReCa market for decades.

When choosing our unique systems you can be assured you are getting nothing but the best.
The best efficiency, the best reliability and the best installation.

**Our compact, reliable systems are guaranteed to meet your exact requirements
and to protect your equipment.**

Kinetico water systems are designed to protect and extend the life of your equipment.
They will also help to reduce expenses, maintenance, repairs and service calls.

Our systems meet every need, whether it's at the point of entry or the point of use.
Robust and strong, compact and sophisticated, a Kinetico water system will ensure only the
best results for your laundry, dishes, glassware and so much more.

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Healthcare

In healthcare settings, Reverse Osmosis and softened water are vital to the functioning of many departments.

Kinetico commercial water systems provide an uninterrupted, safe, clean water supply to support the following areas of the healthcare sector;

Infection Prevention Control - It is known that bacteria such as legionella thrives in scaled pipes and boilers, prevent scale build up with soft water.

Capital investment - Prolong the life of business assets and reduce operating costs.

Minimise downtime - Scale reduction is critical to assuring business continuity.

Our commercial water softeners, water filters and reverse osmosis systems are designed to tackle just about any water problem your business might face. Our commercial team are here to work with you, to design the perfect system for the needs of your business.

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Agriculture

Kinetico water solutions are the perfect partner for any agricultural business.

Large or small, as an agricultural business owner you will understand the every day struggles experienced with poor water.

From mineral build up on produce to continual appliance breakdowns and repairs, having less than perfect water running throughout your business can be a real headache.

Our commercial team are here to work with you - together you can design the perfect water solution for the needs of your business.

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Education

If your school or institution has a problem with water and you are not sure where to start, we can help.

Kinetico commercial water systems provide an uninterrupted, safe, clean water supply to support the following areas of the education sector;

Enhanced bacteria control - It is known that bacteria such as legionella thrives in scaled pipes and boilers, prevent scale build up with soft water.

Cost reduction - Prolong the life of business assets and reduce operating and cleaning costs.

Scale removal - Help to remove limescale from an existing hot water system and potentially meters of older pipe work, especially in an older building.

Our commercial water softeners, water filters and reverse osmosis systems are designed to tackle just about any water problem your business might face. Our commercial team are here to work with you, to design the perfect system for the needs of your business.

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